

# Your Network. Your Brand. Powered by Shasta Cloud.



#### What is Shasta Cloud

Shasta Cloud is a white label connectivity platform that lets you deliver enterprise Wi-Fi under your brand. We provide the toolkit including cloud platform, network hardware, and built-in automation so you can sell your own complete managed network solution. Our promise is simple: your network, your rules. We're just the engine that drives it.

#### **Our Platform**

Modular & Open Hardware: Hardware from multiple whitebox ODMs for cost and supply flexibility.



**Cloud-Managed Simplicity:** One dashboard to monitor, configure, and support everything.

Full API Access: Seamlessly integrate your own workflows, tools, and people.

Enterprise-Grade Performance: Built to handle carrierclass reliability and scale.

Intelligent Automation: Self-healing, self-scaling, and operationally streamlined with NoOps.

Flexible Deployment: Deploy in public, private, or hybrid cloud environments.

## Who It's For

Managed Service Providers (MSPs): Move from reseller to product owner. Control your destiny.

Communication Service Providers (CSPs): Expand beyond connectivity. Own the customer experience.

**OEMs/ISVs:** Add enterprise-grade Wi-Fi and switching to your stack in weeks, not years.

# **Why Shasta Cloud**

Enterprise Wi-Fi is broken by legacy vendors. Shasta Cloud was built to fix that.



Speed to Market: Launch services faster with automation that cuts deployment time by up to 70%.

True Ownership: You control the pricing, the branding, and the customer experience. No markup. No compromises.

**Operational Efficiency: Reduce** overhead and support costs with intuitive management tools and smart automation.

Scalable Success: Whether you're managing hundreds of devices or millions, Shasta is proven in high-density, carrierclass environments.

**Built for Differentiation:** Deliver a unique networking solution that sets you apart in a crowded market and evolves as your business grows.

### Let's Build What's Next

Discover how Shasta Cloud can help you

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